

Synergy Social Solutions helps manage your digital footprint.

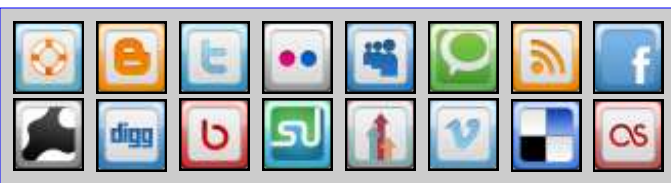
Is your company harnessing the power of social media to attract new business and deepen customer relationships?

Synergy Solutions has partnered with industry experts to provide high quality, cutting-edge virtual solutions to help our clients develop, strengthen and maintain positive relationships in the new world of social media.

With the growing power of social media, it is imperative for your company to have a strong online presence. Equally as important is to take control of the information found online and to shape it into successful messaging that is easily accessible and generates a viral environment to further your customer communication, retention and acquisition goals and to maintain your brand identity.

Effective social media execution takes time and expertise; in many cases your in-house team may not have enough of either. As a rapidly growing and evolving field, it is also important to understand what others are doing and gain from the experiences and best practices in the field. Outsourcing this function to a trusted partner can save you time, money and bring you otherwise costly social media expertise.

Social media is just another form of contact with your customers. With our depth of expertise in call center outsourcing, Synergy Solutions can offer a fully integrated, closed-loop approach to customer contact; the messaging and information in your inbound or outbound campaigns are translated into the social media space, and vice versa. This delivers consistency, responsiveness, efficiency and continuous improvement in your customer interactions, whether online or over the phone.



Solutions offered:

- Social Media Strategy Development
Assessment of online activities and needs and development of a detailed plan with goals and metrics
- Social Media Account Set-up
Set-up and/or improvement of Facebook, Twitter, LinkedIn, YouTube, Blogs, Wikis and relevant social networking sites
- Original Blogging & Online Content Creation
Expert writers, journalists and digital media specialists on-staff to create relevant, timely and brand-compliant content
- Monitoring & Maintenance
Detailed tracking of social media traffic, including how much is being said about your company and what people are saying about you
- Account Maintenance and Updating
Posting of fresh daily content, monitoring of customer engagement and maintaining an ongoing, real-time conversation with your customers

About Synergy Solutions:

Synergy Solutions, Inc., headquartered in Phoenix, AZ, specializes in providing innovative customer contact solutions to Fortune 500 companies in a variety of industries, including healthcare, insurance, financial services, telecommunication and publishing. Synergy is committed to providing our clients with solutions that solidify and expand customer relationships and elevate the service experience. Through the use of intelligent people and emerging technology, Synergy Solutions is able to delight customers and offer true multi-dimensional customer contact solutions.

Synergy Solutions has facilities in Scottsdale, AZ; Johnson City, NY; Fort Kent, ME; Pensacola, FL; Bemidji, MN; Milbank, SD; and Dallas, TX and a multi-state work at home program, Synergy HomeZone.

Contact Synergy Social Solutions today and let us provide you with affordable outsource solutions to manage your company's digital footprint!

For more information contact Lori Fentem at (602) 296.1601 or lfentem@callsynergy.com
Visit our website: www.synergysolutionsinc.com

